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May 19, 2010

Baptist Health Care  
Attn: Al Stubblefield  
PO Box 17500  
Pensacola FL 32522-7500

Dear Mr. Stubblefield:

Thank you for your sponsorship of the 27<sup>th</sup> Annual Pensacola JazzFest held April 10-11, 2010, in Seville Square. This FREE jazz festival featured quality performing artists including nationally renowned pianist Russell Kassoﬀ, jazz violinist Aaron Weinstein, guitarist Howard Alden, drummer Dennis Mackrel and bassist Steve Gilmore. Also presented was the Loren Pickford Quintet from New Orleans, and regional groups The Guffman Trio and the Kathy Lyon Group. In addition, the jazz ensembles from UWF, PJC, NWF State College, and area high school and middle school jazz bands performed. There was even a “jam session” for children on both days, with harmonicas and kazoos provided, to help motivate and encourage the musicians of tomorrow. Last but not least, we had absolutely perfect spring weather, and we had great attendance both days. We estimate that over the two days, over 16,000 jazz fans came out to enjoy the festival.

Your corporate message and logo was presented to the public by way of banners on the main Gazebo stage, the JazzFest program (enclosed), in print and TV advertisements, our website, and frequent announcements from the JazzFest stage. Because of your generosity and other corporate sponsors as well as donations from individuals, JazzFest finances came out comfortably in the black. This is a minor miracle for any FREE jazz festival and will help us get started on planning the 2011 JazzFest.

Thank you again—without your support the Pensacola JazzFest would not be the success it has become. We and thousands of other jazz fans appreciate your help. Please join us again next year as a sponsor for the 28<sup>th</sup> Annual Pensacola JazzFest, planned for April 2-3, 2011. We hope you will remain a team member in our worthy enterprise of bringing quality jazz entertainment to the community in a FREE and enjoyable event.

Yours for jazz—America’s Music,

Roger Villines  
President, Board of Directors

Enclosures: 1. Pensacola JazzFest 2010 Program 2. Pensacola JazzFest 2010 Photo Collage  
3. Pensacola JazzFest 2010 DVD 4. May 2010 JSOP Newsletter, with photo recap of JazzFest