



Pensacola Community Arts and Recreation Association

**P.O. BOX 768
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(850) 293-5345**

October 20, 2010

Baptist Health Care
1000 Moreno Street
P.O. Box 17500
Pensacola, FL 32522
Attn: Sherry Hartnett

Dear Mr. Hartnett:

On behalf of the Pensacola Community Arts and Recreation Association, I would like to say **THANK YOU** for co-sponsoring our Seventeenth Annual **Big Community Cookout**, (*United Together for Non-Violence Day*). Your generous donation enabled us to have a very successful event.

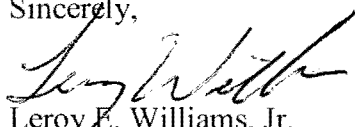
The message to replace violence and drug abuse with love, respect, unity, continue education, and health wellness was conveyed to over 3,200 people. Both young and old alike attended this awesome community event. The success of this event made the headlines of the Pensacola News Journal in both their Friday and Sunday editions dated October 8, 2010 and October 10, 2010. The headlines read, "**Community Cookout Promotes Nonviolence, Freedom From Drugs**" and "**Saturday Events Focus On Community Improvement.**" See articles enclosed.

This could not have been accomplished without your support. It is truly remarkable when businesses like yours reach out to help those who need our help the most, our youth and our community. Together we can make a difference.

PCARA looks forward to your continued support and participation at next year's **Big Community Cookout** (*United Together for Non-Violence and a Drug Free Community*).

Again, many thanks!

Sincerely,



Leroy E. Williams, Jr.
President, PCARA

LEW/cac
Enclosures

Community cookout promotes nonviolence, freedom from drugs

Sean Dugas • sdugas@pnj.com • October 8, 2010

After more than a dozen murders this year in Escambia County, including an unsolved September double homicide, Leroy Williams believes his mission to the community is more important than ever.

"I want to bring businesses and residents concerned about the violence in our community together to say, 'Enough is enough,' " he said." Lately, our community has been plagued with so much violence like never before; it has really got out of control."

Williams, the founder of the Pensacola Community Arts and Recreation Association, spoke this week about what he called the "escalating violence" in Escambia County and how PCARA is fighting back.

PCARA is a grassroots organization of volunteers that has been involved in community outreach for more than 23 years, Williams said.

For more than a decade, PCARA has hosted a community-wide cookout to unite people through a love of God, community involvement and a respect for others, regardless of differences, Williams said.

The PCARA and the Pensacola Parks and Recreation department joined this year for the 17th annual Big Community Cookout to support PCARA's quest for a nonviolence and drug-free community.

This year organizers anticipate 4,000 people will visit the cookout, scheduled to begin at noon Saturday at the Fricker Community Center, 900 North F Street. Last year, more than 3,200 people attended.

Prior to the event, PCARA will target areas where gang violence and drug use are believed to be more prevalent and encourage area residents to attend the cookout, Williams said. Those areas include the Montclair, Brownsville and Warrington neighborhoods, he said.

"Those are the areas that have higher violent crime, and those are the people we need to reach out to," Williams said.

Escambia County Sheriff's Office spokesman Sgt. Ted Roy said PCARA and similar groups are important for the community because they often act as a liaison between the community and law enforcement.

"Hopefully, (the cookout) gives victims of a violent crime a chance to see there are people willing to help and trying to make a difference," Roy said.

Saturday events focus on community improvement

Rebecca Ross • ross@pnj.com • October 10, 2010

It was a day of education and neighborly embraces.

On Saturday, two events shared the same goal of improving the community. All it took was a handful of speakers, free food and a few friendly hugs.

The day kicked off with Pathways for Change's Community Awareness Expo at the Hadji Shrine Temple on West Nine Mile Road.

On the other side of town, it was food and music that paved the way for progress. Presented by the Pensacola Community Arts and Recreation Association, the **17th annual Big Community Cookout drew about 3,000 to the Fricker Community Center on North F Street.**

Leroy Williams, PCARA founder, offered hugs and hearty greetings to every person he passed. He smiled at the sight of attendees munching free hot dogs and waiting their turn on the outdoor stage.

"This is about uniting people through God and through love," he said. "A lot of kids don't even hear the word 'love' at home, so we've got to make a difference."

17TH ANNUAL BIG COMMUNITY COOKOUT 2010



FOR A NON-VIOLENT AND DRUG-FREE COMMUNITY