

April 19, 2010

“Direct communication from Baptist Health Care senior leaders to employees to provide meaningful updates about our journey to excellence”



Al Stubblefield
President & CEO
Baptist Health Care

Philanthropic giving can make a real difference in a not-for-profit health care system. Baptist Health Care depends on the financial assistance of the BHC Foundation to help support the programs and services our community needs – whether it be charity health care, free screenings or state-of-the-art equipment. We have numerous stories to share about how donor generosity has helped others; such as the 225 free mammograms given last year to those who couldn't afford them.

This year we are raising funds to help support our capital needs across the system.

I have been a contributor to the Foundation for years. And, I am grateful to our Baptist family for your generous financial assistance to our unrestricted giving programs that provide dollars where the need is greatest. In 2009, physicians gave \$13,840; 42 board members gave \$74,759; and 67 of our employees gave \$98,846.

Thank you to staff who are already supporting our newest employee giving program — Baptist Blue. Your support of our Mission-driven health care system enables us to be a good neighbor to thousands in our community.



Gary Bemby
Senior Vice President,
BHC President, Lakeview
Center Inc.

Lakeview Center needs volunteers to serve as guardian advocates for people who have been involuntarily admitted for psychiatric care and are too ill to give informed consent to treatment.

Appointed by the court during competency hearings, guardian advocates speak for clients when informed consent is needed. Without that consent, a person who is deemed incompetent cannot receive the consistent regimen of medications he or she needs to become stable.

Generally, family members or friends are asked to serve as someone's guardian advocate. If nobody is available to accept that responsibility, a volunteer is appointed to the guardian advocate role.

Lakeview Center will train people who are interested in becoming guardian advocates. By becoming a guardian advocate, a volunteer will gain first-hand experience in the

mental health field while helping improve the quality of life for people with mental illnesses.

To learn more about becoming a volunteer guardian advocate, contact Sean Abbott at (850) 437-8899.



Kent Skolrood
Senior Vice President, BHC
President,
Baptist Medical Group

As you know, Baptist Medical Group has offices conveniently located in Pensacola, Gulf Breeze, Navarre, Pace and Perdido to better serve our community, closer to home. Residents in Santa Rosa County, and more specifically the Navarre and Mary Esther areas – now have a new family practitioner - [Alison S. Curtsinger, M.D.](#) to meet their health care needs.

Offering treatment for the whole family, Dr. Curtsinger provides care for both the young and the young at heart. She has five years experience and is board certified in both Internal Medicine and Pediatrics.

Dr. Curtsinger earned her medical degree from the University of Kentucky Medical School where she also completed her residency and served as chief resident of the Internal Medicine and Pediatrics residency program.

New patients of all ages are currently being accepted at Baptist Medical Park - Navarre.



Sherry Hartnett
Chief Marketing &
Development Officer
Baptist Health Care

As you know, all of the physicians on our active medical staffs are included on the eBaptistHealthCare.org Website for easy access 24 hours a day, 7 days per week. Over the past year, as BHC has strategically focused on employing physicians, we have been asked by employees, physicians and community members for a list of these physicians. In order to facilitate this request effectively and efficiently, Marketing and Information Services have worked together to develop an online, printable, BHC Team of Physicians directory that automatically pulls content from our physician database.

The most common request has been to print a directory sorted by physician specialty. You will find the printable version at <http://www.baptistmedicalgroup.org/Physicians.aspx>

It includes full color photos of each physician, their specialty, their practice name (for example “Lakeview Center Psychiatry” or “Baptist Medical Group Oncology”), address and phone number. You can also print an unduplicated list of these physicians.

This directory will be updated continually as new physicians are added or changes are made. If you have any questions, please contact Michelle Cook at 469-2434. We hope that you find this a useful resource.



Wanda Kaye Tillery
Vice President
Quality and Patient Safety
Baptist Health Care

On Friday, April 9, Baptist Hospital was visited by a Joint Commission surveyor for the purpose of conducting a random unannounced validation survey. This type of survey is designed to validate corrective actions submitted following a hospital's most recent accreditation survey. These surveys are random; only five percent of all hospitals receive a validation survey.

The surveyor did validate that all corrective actions from our July 2008 accreditation survey for Baptist Hospital are in place. No findings were identified as needing further corrective action.

This serves as confirmation that our culture of accountability and commitment to quality is alive and well. It was evident to the surveyor that everyone involved in corrective actions has worked hard to put meaningful, sustainable corrections in place. The surveyor was complimentary of not only our corrective actions, but the teamwork we demonstrated during the validation survey.

On behalf of administration of Baptist Health Care, I extend my appreciation to everyone who has worked hard to ensure regulatory compliance.



Dave Rappa
Vice President, BHC
Administrator, Baptist
Manor

Baptist Manor had its annual state inspection last week. Five state surveyors were in the building for four days reviewing our total operation for compliance to state and federal regulations.

We are proud to announce that we had the best survey in our history! We had two deficiencies, one in nursing and one on the physical plant that were very minor and low on the severity scale. The average number of deficiencies in the state for this type of survey is nine.

This great survey plus our Five-Star rating on the CMS Web site, acknowledges our commitment to excellence in quality resident care.