

August 7, 2009

“Direct communication from Baptist Health Care senior leaders to employees to provide meaningful updates about our journey to excellence ”



Al Stubblefield
President & CEO
Baptist Health Care

There's a saying that "miracles happen everyday," and I believe it. I see miracles happen everyday – in large and small ways – at Baptist Health Care. These acts live in the collaboration and care we provide.

An example of our commitment to excellence and those we serve recently garnered national attention. Baptist Hospital and LifeFlight were featured earlier this week for their amazing role and life-saving efforts of Jesse Arbogast – a young shark-attack victim from July 2001 – on the Discovery Channel's annual series, Shark Week.

This segment highlights the amazing outcomes we are able to achieve when we work together. And, millions of viewers across the country were able to witness it through this piece. Yet, what's exciting to me is that everyday as a result of teamwork, dedication and a commitment to service excellence, these types of outcomes are always achieved. When we work together, we can make a difference in both the lives of our patients and ourselves. Keep it up!



Gary Bemby
Senior Vice President,
BHC
President, Lakeview
Center Inc.

Lakeview's rape crisis program was recently certified as the designated rape crisis center for Escambia and Santa Rosa counties.

Awarded by the Florida Council Against Sexual Violence, this certification assures the community that victims of sexual violence receive high quality services, including a 24-hour rape crisis hotline, crisis intervention, trauma recovery counseling, prevention education, as well as advocacy and the accompaniment of a specially trained advocate during rape exams.

The certification also allows the program to remain eligible for special grants and to receive money from the state's Rape Crisis Program Trust Fund, insuring that these services are provided at no cost victims. Annually, the rape crisis program provides services to more than 280 victims of sexual violence.



Mark Faulkner
Senior Vice President,
BHC
President,
Baptist Hospital Inc.

Each year, U.S. News and World Report compiles a list of America's Top Hospitals based on the quality of inpatient care. While honors are normally held to teaching universities, Baptist Hospital leads in quality of care locally.

A further breakdown revealed Baptist Hospital achieved top local honors in the areas of diabetes, heart and heart surgery and kidney disorders. We also performed well in geriatric care, neurology and neurosurgery and urology. The report develops these scores based on overall care, mortality rates, patient safety and patient services.

This honor reinforces our Mission to improve the quality of life in our community. It serves as a validation that your efforts make a difference in outcomes for patients. Thank you for all you do to sustain our Mission and Vision and commitment to excellence.



Bob Harriman
Senior Vice President,
BHC
Administrator,
Gulf Breeze Hospital &
Andrews Institute

One important mission of the Andrews Institute is to aid the education of the medical community. As you may know, we are now beginning the third year of our orthopaedic sports medicine fellowship program through the Andrews-Paulos Research & Education Institute.

We recently held a graduation ceremony for the two fellows that completed their program, Dr. Bart McKinney and Dr. Steven Johnson. Both successfully completed their training and are off to new locations to begin their medical practice -- Dr. McKinney to Johnson City, Tennessee and Dr. Johnson to Athens, Georgia.

While we are sad to see them go, we are excited about the four new fellows that began their year-long fellowship program earlier this week. Please welcome Joe Bellapianta, M.D., from Albany Medical College in NY; Joe Hubbard, D.O., from Michigan State University; T. Mark Roman, D.O., from Michigan State University; and Rupalkumar M. Patel, M.D., from Rush University in Chicago.



Sherry Hartnett
Vice President Strategic
Marketing
Baptist Health Care

Baptist Health Care took its mission "beyond hospital walls" for the fourth annual Mole Patrol at Pensacola Beach.

During the 2009 Blue Angels Air Show, Baptist partnered with Moffitt Cancer Center and AAA Auto Club South and provided free skin cancer screenings for more than 450 sun seekers. A total of 35 skin cancers were discovered including eight squamous cell, 22 basal cell and five melanoma - the most serious form of skin cancer. An additional 73 individuals required further follow-up.

Thank you to everyone who participated in this important event that supports Baptist Health Care and the Baptist Cancer Institute's commitment to cancer prevention and community wellness.



Mike Hutchins
Vice President, BHC
Administrator, Jay
Hospital

Jay Hospital begins installation of its new 16-slice GE CT Scanner this week. This upgrade of our current scanner will improve quality, increase efficiency and bolster patient and physician satisfaction. The new scanner will be operational by August 17.

Our laboratory department also installed updated technology recently with a new Siemens Microscan system for microbiology identification and susceptibility testing. The purchase was made possible in part from a grant from the Florida legislature for Rural Hospital Capital Improvement.

We are excited about our new technologies, as we recognize how each will enable us to continue to provide superior service, access, convenience and care to our patients. Our patients deserve the best, and we will continue to strive to exceed their expectations.



Dave Rappa
Vice President, BHC
Administrator, Baptist
Manor

Many exciting things are taking place at Baptist Manor. We have completed renovation of the resident and family areas on our Rehabilitation Unit. Attention will now focus on the hallways, followed by resident rooms.

Two Manor employees attained recognition in July. Gwen Stanfill, assistant administrator, successfully completed her state and federal examination as a Nursing Home Administrator. In addition, Sandra Craft achieved her certification as an Activities Professional and is now our activities coordinator.

Our new admissions nurse and coordinator are in place, eliminating and correct negative factors that may arise during the transfer process of a resident to the Manor.

Lastly, The Manor graduated a new class of CNA prep students in July and all 10 passed their state exam. We have welcomed all to work as CNAs at the Manor. Another class is planned for mid-August. Information on interviewing and attending these classes is available by calling 479-4000 and asking for Bernadette Ambrose.