

August 8, 2011

“Direct communication from Baptist Health Care senior leaders to employees to provide meaningful updates about our journey to excellence ”



Al Stubblefield
President & CEO
Baptist Health Care

As I shared with you a couple of weeks ago, Jay Hospital was served with subpoenas for the records of two physicians on its independent medical staff. I want to update you on progress with that situation and let you know that BHC and Jay Hospital are not under any investigation.

The two physicians, David Smith, M.D. and Michael Smith, M.D., have requested a leave of absence from the Jay medical staff for an indefinite period of time. We fully support their request. This will enable them to continue to work in their outpatient office practice and be available to take the time to work with their legal team to put this matter behind them. Jay Hospital and both physicians will continue to work together to provide high quality and compassionate care for their outpatients in the Jay area. We look forward to their return to the medical staff at Jay Hospital as soon as possible.

We recognize the significant contributions that Dr. Smith and Dr. Smith have made to Jay Hospital for many years. We care about them, their families and their patients, especially in the midst of these difficult circumstances.

As for Mike Hutchins and the Jay team of employees and physicians – they are really stepping up to meet the expectations of Jay residents as their community hospital. I'm proud of the entire team. In fact, support from across the system has been a huge help and is much appreciated. Once again, you've demonstrated how we all pull together when one of us needs help. This must be how our customers feel when we help support their challenges. We truly are like family, and I thank you.



Mark Faulkner
Executive Vice
President /COO, BHC

As the community's health care system, we proactively do things to help people stay well and we provide quality care when they need it. A great example is being the presenting sponsor of the 2011 northwest Florida American Heart Association's Heart Walk. This walk supports education and treatment in heart health. Here's the goal we're trying to achieve:

American Heart Association Goal

\$200,000

Baptist Health Care Goal

\$61,000

President,
Baptist Hospital Inc.

Monies Raised so far

\$11,601

Leading Facility

Gulf Breeze Hospital has raised \$4,721

Teams are still forming at all BHC facilities. The walk will be at the University of West Florida campus on October 1. Your commitment to a Saturday morning walk can literally save a life. Please sign up today by calling your facility coordinator:

- Atmore Hospital – Darren Flott, 251.368.6281
- BHC Corporate – David Sjoberg, 850.469.2324
- Baptist Hospital – Kenny Pressley, 850.469.5062
- Baptist Leadership Group – John Voll, 850.469.7860
- Baptist Manor – Dave Rappa, 850.479.4000 extension 222
- Baptist Medical Park 9 Mile – Chris Cummings, 850.208.6100 extension 4
- Baptist Medical Group – Leslie Hutcherson, 850.434.4810
- Baptist Medical Park Navarre – Ivy Oceanak, 850.939.4888
- Cardiology Consultants – Fran Kahler - Ropp, 850.444.1756
- Gulf Breeze Hospital – Tina Sarra, 850.934.2161
- Jay Hospital – Monya McDonald, 850.675.8048
- Lakeview Center – Marvic Goodspeed, 850.469.3909



Gary Bemby
Senior Vice President,
BHC

President, Lakeview
Center Inc.

It's an old truism that you can't change your past, only your future. Recently I heard about two teens who are rising above their painful histories to build happier tomorrows.

Both of these young people are in FamiliesFirst Network's Independent Living Program, which helps youths in foster care develop skills they will need to succeed as adults.

The first, a 16-year-old girl, is the incoming president of her junior class. Besides being on her school's swim and track teams, this young lady also is involved in service clubs. She recently returned from Boston where she participated in a leadership program for young adults interested in medical careers.

The second is a 15-year-old boy who earned all A's while completing both the seventh and eighth grades in a single year. An active participant in the Independent Living Program, this youth soon will be adopted by a family that also is adopting his brother.



Many people in Northwest Florida suffer from painful disorders and that is why the Andrews Institute for Orthopaedics & Sports Medicine is pleased to welcome interventional pain medicine physician Michael T. Harris, M.D., to its team of specialists. Dr. Harris's clinical interests include acute and chronic pain management, headache and neuropathic facial pain, sports medicine, and non-operative orthopaedic care.

Dr. Harris completed medical training at Tulane University School

Bob Harriman
Senior Vice President,
BHC

of Medicine in New Orleans, La., a physical medicine and rehabilitation residency at the University of Michigan Hospital in Ann Arbor, Mich., and an ACGME-accredited pain fellowship at the University of Michigan in Ann Arbor, Mich.

Administrator,
Gulf Breeze Hospital &
Andrews Institute

Dr. Harris's treatment plans are tailored to each patient's specific needs ranging from muscle trigger point injections and ultrasound guided peripheral joint and nerve injections to interventional spine procedures. Please join me in welcoming Dr. Harris to our team.



Kent Skolrood
Senior Vice President,
BHC

Please join Baptist Medical Group in welcoming OB/GYN physician Erika Schneider, M.D., to our team of medical specialists. Dr. Schneider will be working alongside Dr. Lisa Tucker and Dr. Tracey Doyle within the Baptist Medical Group – Ladies First OB/GYN practice and will see patients in Gulf Breeze and Pensacola starting August 2011.

Dr. Schneider brings an incredible passion for making a difference in patients' lives and offers attentive gynecologic and obstetric care to women of all ages and risk levels. She received her undergraduate degree, medical degree and completed her residency at the University of Florida. She's thrilled to be part of our team and we're certainly thrilled to have her.

President,
Baptist Medical Group

I invite you to learn more about [Dr. Erika Schneider at BaptistMedicalGroup.org](http://Dr.ErikaSchneider.atBaptistMedicalGroup.org) and help us get the word out about her arrival!



David Wildebrandt
Senior Vice President,
BHC

We just ended our summer round of Employee Forums and even though many employees have been on vacation recently, more than 1,290 staff members attended. That's just shy of the last round when 1,350 staff members attended.

We've celebrated many successes since the April forums session, including achieving The Joint Commission accreditation, launching a new employee survey, progressing on construction projects and continuing to grow our services. Our theme "Thrive vs. Survive" will guide us into the coming months and lead to even more achievements.

Administrator, Baptist
Hospital

Attending Forums to learn more about the direction of our organization shows your commitment and supports teamwork. Having a team that works so well together makes it easier to focus on why we are really here — to help those in our community who face health care challenges. Thanks so much for attending.

As we expand our presence into the region, we have an ever increasing variety of facilities, programs and services to promote. We're very excited about a new communication tool that will help us accomplish that.

Baptist Health Care's premiere edition of *Gulf Coast Health and Life* launched last week. This new magazine is a quarterly



Sherry Hartnett
Chief Marketing &
Development Officer
Baptist Health Care

publication designed to be a resource of health and wellness information for our community. It will reach our primary and secondary markets.

Inspiring stories of people who work, live and play along the Gulf Coast will help readers understand the benefits of good health while connecting with the BHC brand. Packaged into one easy-to-read magazine and delivered right to their mailboxes, this custom publication supports the programs and services we offer at our facilities throughout northwest Florida and south Alabama.

Visit the Web site at GCHealthandLife.org, and while you're there, please sign up for the free, monthly e-Newsletter.



Mike Hutchins
Vice President, BHC
Administrator, Jay
Hospital

Jay Hospital team members aspire every day to provide exceptional care in such a way that patients feel like family. Patty W. McGraw of Jay recently shared her story about how our physicians and staff members comforted her after her husband's death last year. She and her family members have received care at Jay Hospital for many years.

"Jay Hospital staff members go above and beyond to try to help you. You don't find that everywhere and Jay Hospital is a very special place because of it," Patty said.

Statements like these make me incredibly proud to work at Jay Hospital. Patty says she trusts our compassionate team and is grateful that we are continuing to offer a wider range of specialized medical services in Jay.



Dave Rappa
Vice President, BHC
Administrator, Baptist
Manor

Did you know that Baptist Manor is a designated rotation site for the Naval Family Practice Residents from Naval Hospital Pensacola? Each year a group of family practice physicians rotate under the guidance of Robert Bondurant, M.D., at our facility.

The goal of this program is for these physicians to experience different health care delivery systems. Additionally, they learn more about the special needs of the geriatric population by rounding with the medical director and seeing residents. This has proved to be a valuable educational tool for them as part of their overall program.