

September 6, 2011

“Direct communication from Baptist Health Care senior leaders to employees to provide meaningful updates about our journey to excellence”



Al Stubblefield
President & CEO
Baptist Health
Care

Last Thursday more than 120 people participated in a day of golf to help raise money in support of the Eagle Fund. The Eagle Fund was created by the Andrews Institute and Athletes' Performance last year to support wounded and injured military service men and women in their pursuit to return to active duty. The mission of the Eagle Fund is to provide fast access to best-in-class restoration, training and education to participants by removing the financial barriers preventing them from achieving the highest level of performance imaginable.

Thanks go out to the many staff, volunteers and donors who participated in making this first golf tournament a success in support of our courageous service men and women so that we may enable them to return to the "Fight for Freedom."



Mark Faulkner
Executive Vice
President /COO,
BHC

By walking in this year's northwest Florida American Heart Association's Heart Walk, you are helping support education and treatment in heart health. As the region's leader in heart and vascular care, Baptist Health Care is the 2011 sponsor, and we know we can make a difference.

We're getting closer to our goal of \$ 61,000. So far we've raised more than \$25,000. Gulf Breeze Hospital is in the lead having raised more than \$7,500. I'd like to thank all the team captains for their fundraising efforts in helping us reach our goal.

President,
Baptist Hospital
Inc.

The walk is nearing, but there's still time to join a team. Everyone who participates and pledges will receive a special Heart Walk T-shirt from his or her team captain. If you have questions about T-shirts please call Karen Alexander at 469.5736. To sign up call the Heart Walk coordinator at your facility:

- Atmore Hospital – Darren Flott, 251.368.6281
- BHC Corporate – David Sjoberg, 850.469.2324
- Baptist Hospital – Kenny Pressley, 850.469.5062
- Baptist Leadership Group – John Voll, 850.469.7860
- Baptist Manor – Dave Rappa, 850.479.4000 extension 222
- Baptist Medical Park 9 Mile – Chris Cummings, 850.208.6100 extension 4
- Baptist Medical Group – Leslie Hutcherson, 850.434.4810
- Baptist Medical Park Navarre – Ivy Oceanak, 850.939.4888
- Cardiology Consultants – Fran Kahler-Ropp, 850.444.1756

- Gulf Breeze Hospital – Tina Sarra, 850.934.2161
 - Jay Hospital – Monya McDonald, 850.675.8048
 - Lakeview Center – Marvic Goodspeed, 850.469.3909
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Gary Bembrly
Senior Vice
President, BHC
President, Lakeview
Center Inc.

FamiliesFirst Network's (FFN) third annual pajama drive kicks off this Saturday at the Baptist Health Care Family Expo.

The campaign collects new, unused pajamas for children who have experienced abuse or neglect. FFN case workers have found that providing children with comfy new pajamas can increase their sense of security and ease their distress in what can be a confusing and frightening situation.

Drop-off boxes for pajama donations will be at the Expo, of course, but also in the cafeteria on the main Lakeview Center campus and in the LCI Human Relations office in Building T. Additionally, there will be collection boxes in the Baptist Hospital administrative suite, at any FFN service center, and at multiple locations throughout Escambia, Santa Rosa, Okaloosa and Walton counties.

The drive ends Oct. 14. To learn more, contact FFN's foster home development staff by calling 850.453.7777.



Bob Harriman
Senior Vice
President, BHC

Administrator,
Gulf Breeze
Hospital &
Andrews Institute

Gulf Breeze Hospital and Baptist Medical Group are working to provide more convenient access to primary care physicians in and around Gulf Breeze. We proudly welcome Dr. Logan Richards, an expert internal medicine physician, to the Richard C. Fulford Medical Office Building, Suite 101.

Our community is growing and an expanded primary care presence is needed. In addition to Dr. Richards, we will soon welcome board-certified internal medicine physician Dr. Vicki Roy. Together, Drs. Richards and Roy will make it even more convenient and accessible for Gulf Breeze area residents to receive excellent care close to home.

Please join me in a warm welcome for Dr. Richards this month and Dr. Roy in November. We are glad they have chosen Gulf Breeze Hospital as their practice location!



Baptist Medical Group is pleased to welcome Logan Richards, M.D., an expert internal medicine physician at our newest Baptist Medical Group primary care office in Gulf Breeze, Gulf Breeze Medical Office Building Suite 101.

Kent Skolrood
Senior Vice
President, BHC

President,
Baptist Medical
Group

Dr. Richards is an incredibly caring and passionate physician who is going to provide the quality, accessible care our community deserves. He joins us after completing his residency at the Medical University of South Carolina in Charleston, S.C. He earned his medical degree at the University of South Alabama in Mobile, Ala.

Dr. Richards is eager to care for you and your family. He welcomes new patients and provides same-day appointments, so please help us spread the word!

Learn more about his background and expertise at BaptistMedicalGroup.org. I encourage you all to give him a warm Baptist welcome!



Sherry Hartnett
Chief Marketing &
Development
Officer
Baptist Health
Care

This weekend thousands of people will gather at the Interstate Fairgrounds for the 19th Family Expo. I invite you to join us.

The Expo is open to everyone in our community and provides an opportunity for free screenings, health related education and entertainment for the whole family. While adults are learning how to sustain healthy families, their kids can try their hand at the Junior Surgeon booth, have their faces painted or request personalized balloon art.

Also on deck are tours of LifeFlight and more than 30 vendors who will be showcasing their products and services. I encourage all BHC staff to take this opportunity to give back as well. Please bring new pajamas for the "Tucking Kids in Safe and Sound" pajama drive to help support local children in foster care. We are also collecting canned goods for Manna Food Bank as their pantries are running low this time of year.

Thank you for supporting our Mission to improve quality of life for those in our community.



Bill Perkins
Vice President,
BHC

Administrator,
Atmore
Community
Hospital

It is with mixed emotions that I pen my last Focus Brief as the administrator of Atmore Community Hospital. It has been an extreme honor for me to have worked with the awesome health care team at ACH these past three years. On September 19, the leadership of this outstanding facility will transfer to the very capable and experienced John Tucker.

John is board certified in health care management as an American College of Healthcare Executives Fellow. He has served as CEO of Five Rivers Medical Center in Pocahontas, Ark., since January 2008, and has held key leadership roles at other hospital organizations in Arkansas. He received a master's in health services administration from the University of Arkansas at Little Rock and a bachelor's in business administration/accounting from Harding University.

John and his wife Laura have been married for 17 years and have two children, Emily, 10, and Ethan, 7. Please join me in warmly welcoming the Tucker family to our region and to our BHC family.

I'm looking forward to working with John in the future in my new role as Vice President of Operations for Baptist Hospital.



Dave Rappa
Vice President,
BHC

Administrator,
Baptist Manor

It is back-to-school time for some of our employees and most of their children. Did you know that The Manor hosts nursing students from Pensacola State College, Pensacola Christian College and Virginia College? Each institution rotates their nursing students to various facilities so they receive exposure to the full spectrum of nursing, including geriatrics.

For Baptist Manor this is a great opportunity to showcase our facility and introduce these emerging health professionals to the Baptist culture. Our goal is to attract them to our system when they graduate.

Many of our employees are certified nursing assistants (CNAs) and the students benefit by interacting with them at patients' bedsides. We are proud of the many mentoring relationships that have resulted through these partnerships, and also of how the program gives our CNAs the incentive to pursue career advancement.