

How We've Made A Difference

Email Received From: Donna S. Campbell
October 6, 2009

Team,

I wanted to let you know what a huge success the Prostate Screening Event was this year. Over the course of two nights, a total of 144 men were screened. This is an increase over the last two years.

Of those screened this year, 28 men or 25% had an abnormal physical exam, abnormal PSA results, or both. In addition, 35 men had an enlarged prostate that is creating difficulty in their urinary health. The screening physicians felt these men would benefit from follow-up appointments

Thank you to our physician screeners:

- Dr. David Mann, Oncologist,
- Dr. German Herrera, Oncologist
- Dr. Charles Yowell, Urologist
- Dr. Brian Evans, Urologist

With the assistance of: Mary Fuselier, RN, Maria Henderson, RN, Pat Liebenguth, RN, and Kimberly Perdue LPN

- Both nights, there were at least 5 lab members drawing PSA blood specimens.

Ashley Hodge and Colleen Kirsh did a great job in assisting us with our marketing needs and directing participant flow at the event. The word was definitely out in the community! In addition to radio interviews, and paid advertisement, they mailed out 650 flyers to local area churches. Several men commented they learned of the event by the flyer posted on their church bulletin board - great idea!

Also, thanks to Mary Godwin and her team for screening and scheduling appointments for the participants.

Finally, this event would not be a success without its coordinator Marcia DeSonier. Marcia ensures that every detail is taken care of and the event runs effortlessly (even when twice as many men show up than had scheduled appointments). After the event, Marcia matches each patient's exam with their PSA results and ensures the necessary follow-up is completed for the men needing further evaluation. This is quite a significant undertaking. Assisting Marcia and her team is our #1 Prostate Cancer Patient Advocate who graciously volunteered his time for this event along with each weeks "Prostate Cancer Support Group" meetings, where he encourages the men in our community while being a champion for Baptist Hospital.

Again, thanks to all for a great success!!

Donna S Campbell, BS, RN
Director of Cancer Services
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