

Baptist Memory Disorders Clinic Web Campaign – March 2011

Baptist Memory Disorders Clinic Micro Site

The screenshot shows a web browser window displaying the Baptist Memory Disorders Clinic website. At the top, there is a navigation bar with the Baptist Health Care logo on the left and a search bar on the right. Below the navigation bar is a main header area with a large blue banner that reads "BAPTIST MEMORY DISORDER CLINIC". To the left of the banner are three photographs of smiling individuals: an older man, a woman hugging a younger woman, and an older man. Below the banner, there is a section titled "Here's To Your Health" with a list of links: "Make A Physician Appointment", "Memory Loss Screening", "Upcoming Events", "Classes", "Programs & Seminars", and "Browse Our Event Calendar". To the right of this list are two promotional boxes. The first box is titled "Pre-Assessment" and asks "Are you a Candidate for a Memory loss Screening?" with a green checkmark icon and a link "Take the Pre-test now...". The second box is titled "Request" and asks "An Appointment for a Free Memory Loss Evaluation" with a calendar icon and the phone number "Call (850) 208-6180". At the bottom of the page, there is a footer with copyright information and links for "Contact Us", "Terms of Use", "Privacy Policy", "Sitemap", and "Print this Page".

BAPTIST HEALTH CARE

Mammography Reminder

Search our site... Go

Select Language: English

PHYSICIANS FACILITIES ABOUT US SERVICES PATIENTS & FAMILIES FOUNDATION CAREERS

Memory Disorder Clinic Home

About Us

Memory Loss Information

Reversible Causes of Memory Loss

Request A Free Memory Loss Evaluation

Take our Memory Loss Pre-Assessment

Caregivers Guide

Neuroscience Services

Baptist Health Care Home

BAPTIST MEMORY DISORDER CLINIC

SERVICES - Comprehensive neurological evaluations and patient medical history review.

EVALUATION - An outpatient evaluation is offered.

Here's To Your Health

- ▶ Make A Physician Appointment
- ▶ Memory Loss Screening
- ▶ **Upcoming Events**
- ▶ Classes
- ▶ Programs & Seminars
- ▶ Browse Our Event Calendar

Pre-Assessment

Are you a Candidate for a Memory loss Screening?

Take the Pre-test now...

Request

An Appointment for a **Free** Memory Loss Evaluation

Call (850) 208-6180

Baptist Memory Disorder Clinic • 9400 University Pkwy. • Pensacola, Florida 32514 • 850.208.6180

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Billboard Ad

The billboard advertisement features a blue background. On the left side, there are three photographs of smiling individuals: an older man, a woman hugging a younger woman, and an older man. To the right of these photos, the text "BAPTIST MEMORY DISORDER CLINIC" is written in large, white, bold letters. Below this text, there are two lines of white text: "SERVICES - Comprehensive neurological evaluations and patient medical history review." and "EVALUATION - An outpatient evaluation is offered."

BAPTIST MEMORY DISORDER CLINIC

SERVICES - Comprehensive neurological evaluations and patient medical history review.

EVALUATION - An outpatient evaluation is offered.